

Law & Society:  
A view through the lens of  
The eGirls Project

[jbailey@uottawa.ca](mailto:jbailey@uottawa.ca)

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background  
Trent  
Torys  
UofT  
UOttawa  
Cyberfeminism  
ID Trail Project

# The eGirls Project



# Partnership Development Grant

# Partners

MediaSmarts

Office of Privacy Commissioner of Canada

Centre for Law Technology & Society

# Researchers

Bailey

Steeves

Regan

Saginur

Tallim

To investigate the relationship between gender, privacy and equality in online social networking, focusing on better understanding the perspectives of girls & young women in relation to these issues.

social science findings  
critical theory  
policy discourse



## Social science findings

girls as major SN participants

self-disclosure significant

identity exploration

developmental utility

Critical theory  
challenge stereotypes?  
refute gendered privacy norms

# Policy discourse

economic opportunity

risks re:

personal information

harassment/predation

pornography

bullying

competing frames

compare  
inform theory & policymaking  
mobilize through outreach

Policy process review  
Critical scholarship analysis  
Interview & focus groups  
Reflexive analysis  
Outreach

Stream 1 - Policy process review  
parliamentary debates  
1994 - present

Stream 2 –  
Critical scholarship analysis  
women's studies  
legal  
critical race  
queer studies  
media studies/communications  
technology



Stream 3 –  
Interviews & focus groups

15-17 year olds

18-22 year olds

urban & rural

# Stream 4 – Reflexive analysis

compare

repair

Stream 5 – Outreach  
educational modules  
lesson plans  
classroom activities  
teacher's guides

[egirlsproject.ca](http://egirlsproject.ca)

